CURRICULUM-VITAE

Name: Baliram Sahani

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Date of Birth:25/07/1990

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# Career Objectives

To be a part of a highly competitive corporate world to meet Challenges and to achieve organizational goal by applying my Managerial skills in the field of marketing.

# Personal Profile

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* Always ready to accept challenges and to search ample of opportunities for personal growth and development.
* Self motivated individual with strong interpersonal skills.
* Analytically adept to identify business opportunities.
* Learning Attitudein life drives me to perform better.

# Education Qualifications

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Degree/Certificate | Institute | Board/University | Year | % / CGPA |
| PGPM (Marketing) | IBS Business School (Kolkata) | IBS Business School | Year of 2014 | 6.1 |
| BA | N.P.G College Barahalganj | DDU University Gorakhpur | 2010 | 50.33 |
| Class 12 | VSAV Intermediate College Gola Gorakhpur | UP Board | 2007 | 63.33 |
| Class 10 | LBS Intermediate College Belwadakhili Gorakhpur | UP Board | 2005 | 60.33 |

# Summer Internship Program

|  |  |  |
| --- | --- | --- |
| Organization | Title of Project | Duration |
| Bharat heavy electrical limited | Impact of input cost on price of current transformer (CT) and over all order-booking | 14 weeks |

# Roles and Responsibilities

* Understood the bidding process of CT.
* Determined the price elasticity of demand of CT.
* Analyzed input costs of CT in the market.
* Analyzed the correlation between input cost and price of CT.
* Observed the market share of CT.

# Computer Proficiencies

* Well versed in MS Office and windows 7.
* SPSS Version. 20.0

# Co-Curricular Activities

* Researched the problems face by Moserbaer DVD because of counterfeit products, during semester IV, 2014.
* Completed a real life project on a fast food restaurant in Kolkata during semester-III, 2013.
* Completed a marketing project on packaged drinking water during semester I&II at IBS Kolkata, 2012.
* Completed a survey on “Impact of technological gadgets on traditional Cinema hall” during semester-II at IBS Kolkata, 2012.

# Extra Curricular Activities

* Participated in marketing game at IBS Kolkata in the annual fest Brio, December 2013.
* Participated in intra college cricket match as a batsman organized by the IBS-Kolkata, December 2012.
* Participated in the entrepreneurship game at IIM-Calcutta, 12 august 2012.

# Achievements

* Scored highest marks among students in Economics during 2nd and 3rd year of graduation in 2009 and 2010 at NPG College Barhalganj, Gorakhpur.

# Hobbies&Interests

* Cooking
* Net surfing
* Making new friend
* Listening to Hindi music
* Watching English movies related to real life incidents and based on popular personalities

# Personal Information

Date of Birth: 25/07/1990

Gender: Male

Language known: English, Hindi

Father: Birbahadur Sahani

Mother: Radhika Devi

Permanent address: Hs-104, Newada, Post-Shivpur, Gorakhpur, U.P.-273412

# Declaration

I hereby declare that all the details given above are true to the best of my knowledge and belief.

Place: - Delhi Baliram Sahani